



POD PATRONATEM
PREZYDENTA

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NDLP2015

Department of Pragmatics
University of Łódź, Poland,
12-14 April 2015

http://anglistyka.uni.lodz.pl/ZPJ?ndlp_2015

Final Program

IMPORTANT NOTE: Most of the conference events and activities (lectures, as well as registration, lunches, coffee breaks, conference dinner, book display) are scheduled in the Conference Center (16/18 Kopcińskiego Street). **However, conference opening, plenary lecture 1 and plenary lecture 2 will take place in the new building of the Faculty of Philology (171/173 Pomorska Street), a ten-minute walk from the Center.** Please see directions at <http://goo.gl/n8lxeh>

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| Saturday, 11 April | |
| 18:00-21:00 | Registration in Room 5 (opposite reception desk) |
| Sunday, 12 April | |
| 8:00- | Registration continues in Room 5 |
| 9:40-10:00 | CONFERENCE OPENING, AULA A5 (Faculty of Philology, 2 nd Floor), Piotr Stalmaszczyk (Dean of the Faculty of Philology), Piotr Cap (Vice-Dean & Conference Chair) |
| 10:00-11:00 | PLENARY LECTURE 1, AULA A5 (Faculty of Philology, 2 nd Floor), Jef Verschueren (University of Antwerp, Belgium) Thinking about pragmatic typology |
| 11:00-12:00 | PLENARY LECTURE 2, AULA A5 (Faculty of Philology, 2 nd Floor), Daniel Z. Kadar (University of Huddersfield, UK) (Im)Politeness and (Im)Morality |
| 12:00-13:00 | COFFEE BREAK (served in the Conference Center) |

| | AULA | ROOM 1 | ROOM 4 (Panel 2 <i>Pragmatics and society: discourses about the 'Other'</i> , conveners: Andreas Musolff and Monika Kopytowska) |
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| 13:00-13:30 | Service language at the hotel front desk: Investigating politeness and rapport building activities in talk (Geraldine Bengsch, University of York, UK) | The sequencing of contrastive and inferential DMs (Bruce Fraser, Boston University, USA) | Perspectives on the internationalisation of extremist discourse (Sharon Millar and Nicole Baumgarten, University of Southern Denmark) |
| 13:35-14:05 | Impoliteness and aggression on the Internet. The analysis of comments posted on social media websites by the users of 9gag, Facebook and pudelek.pl (Natalia Pałka, Nicolaus Copernicus University, Toruń, Poland) | Cooptation versus modularity: Discourse markers at the semantics-pragmatics interface (Peter Furko, Károli Gáspár University of the Reformed Church in Hungary) | Pragmatics of media discourse: "Freedom" of hate speech (Jagoda Granić, University of Split, Croatia) |
| 14:10-14:40 | Politeness without routines in Hobongan: A case study and implications for typology (Marla Perkins, Northern Arizona University, USA) | A diachronic study of discourse markers in American proverbs (Maja Gwóźdź, Jagiellonian University, Kraków, Poland) | Emotional and visual identity construction in the ultra-right Greek- Cypriot speaking online community (Fabienne Baider and Maria Constantinou, University of Cyprus) |
| 14:40-15:40 | LUNCH | | |
| 15:40-16:40 | PLENARY LECTURE 3, AULA, Andreas Musolff (University of East Anglia, Norwich, UK) The migrant as outsider/intruder in politicians' and media discourse, and its extreme versions in xenophobic and racist hate speech | | |
| | AULA | ROOM 1 | ROOM 4 (Panel 2) |
| 16:45-17:15 | Decoding cartoons: Towards a theory of pictorial framing (Ahmed Abdel-Raheem, University of Łódź, Poland) | The English pragmatic marker <i>you know</i> and its Polish equivalents (Magdalena Adamczyk, University of Zielona Góra, Poland) | Roma as 'the ultimate European other'. The construction of 'the Roma' in the public discourse in the aftermath of a human rights violation (Chloé Delcour and Lesley Hustinx, Ghent University, Belgium) |
| 17:20-17:50 | Identity and cyberspace: Iranian women's presentations of 'self' in cyberspace (Zohreh Eslami, Texas A&M University, USA, ENIEDA Network) | Use conditions of modal particle sequences (Sonja Müller, University of Bielefeld, Germany) | Subtle racism in Polish discourse strategies (Iwona Kraska-Szlenk, University of Warsaw, Poland) |
| 17:55-18:25 | A tentative taxonomy of speakers in political discourse (Anna Ewa Wieczorek, University of Łódź, Poland) | Litotic meaning in the context of particles (Laura Neuhaus, Universität Mainz, Germany) | Neighbour, stranger, citizen of Poznań – representation of the other in the narratives of four generations of Poznań inhabitants (Małgorzata Fabiszak and Anna Brzezińska, Adam Mickiewicz University in Poznań, Poland) |
| 18:25-18:50 | COFFEE BREAK | | |
| | AULA | ROOM 1 | ROOM 4 (Panel 2) |
| 18:50-19:20 | Framing while explaining – Metaphoric co-construction in current affair scientific interviews (Rony Armon, King's College London, UK) | Relevance Theory and social functions of irony (Agnieszka Piskorska, University of Warsaw, Poland) | William Hague's discourse involving EU-Ukraine Association Agreement: Ukraine as other or self (Oleksandr Kapranov, Bergen University, Norway) |
| 19:25-19:55 | Hedging and enunciative responsibility in academic discourse (Alexandra Pinto, University of Porto, Portugal) | Beyond comprehension: What a relevance-theoretic account reveals about the interpretation of aphorisms (Maria Jodłowiec, Jagiellonian University, Kraków, Poland) | Establishing and maintaining the 'us' vs. 'them' divide in contemporary American society (Shala Barczewska, Jan Kochanowski University in Kielce, Poland) |
| 20:00-20:30 | Constructing knowledge in social media scholarly discourse: Modality choices of academic bloggers (Małgorzata Sokół, Szczecin University, Poland) | Metarepresentation and mind-reading in cognitive-behavioural psychotherapy's Socratic dialogue – a relevance theory analysis (Elwira Szechidewicz, University of Warsaw, Poland) | The 'Other' of political discourse: Between 'we' and 'them' in official speeches of social cohesion of Angela Merkel and David Cameron (2010-2012) (Naomi Truan, Centre Marc Bloch, Berlin, Germany) |
| Monday, 13 April | | | |
| 9:00-10:00 | PLENARY LECTURE 4, AULA, Anita Fetzer (University of Augsburg, Germany) The dynamics of discourse: Quantity meets quality | | |

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| 10:00-11:00 | PLENARY LECTURE 5, AULA, Mira Ariel (Tel Aviv University, Israel) Reclaiming “logical” words: The myth of inclusive and exclusive <i>or</i> | | |
| 11:00-11:20 | COFFEE BREAK | | |
| 11:20-12:20 | PLENARY LECTURE 6, AULA, Deirdre Wilson (University College London, UK & CSMN Oslo, Norway) Explaining metonymy | | |
| | AULA | ROOM 1 | ROOM 4 (Panel 2) |
| 12:20-12:50 | Electronic hypertexts as texts. A pragmatic perspective (Petra Chvojková, Palacky University, Olomouc, Czech Republic) | Against the so-called 'biscuit conditional' (Chi-He Elder, University of Cambridge, UK) | Qualitative analysis of social actors in assembly discourse of Indignados (Laura Collazo Duran, University of Vigo, Spain) |
| 12:55-13:25 | Pragmalinguistic categories in discourse analysis of online news (Katarzyna Molek-Kozakowska, University of Opole, Poland) | L1 influence on L2 pragmatic and meta-pragmatic awareness (Elly Ifantidou, University of Athens, Greece) | Social-status as a persuasion strategy in talking about urban violence in Brazil (Luciane Correa Ferreira, Universidade Federal De Minas Gerais, Brazil) |
| 13:30-14:00 | “What is she doing with those people?” Group membership and humour in reality TV (Valeria Sinkeviciute, University of Antwerp, Belgium) | Thematic silence as a speech act (Dennis Kurzon, Haifa University, Israel) | Constructing terrorism and the hostile “Other”: Operation <i>Linda Nchi</i> in the East African press (Monika Kopytowska, University of Łódź, Poland) |
| 14:05-14:35 | The stratified model of context structure applied to press advertisements: Theoretical predictions vs. viewers’ responses (Adam Wojtaszek, University of Silesia, Katowice, Poland) | Prosodic constraints on pragmatic interpretation: A new chapter in linguistic pragmatics (Mélanie Petit, François Nemo and Camille Létang, University of Orleans, France) | ... much more valuable is the Native ...”. Pragmatic aspects of generic language use in colonial contexts (Daniel Schmidt-Brücken, University of Bremen, Germany) |
| 14:35-15:35 | LUNCH | | |
| | AULA | ROOM 1 | ROOM 4 (Panel 2) |
| 15:35-16:05 | Pragmatic disorders in autism – similar symptoms, different explanations (Zsófia Kisfoldi and Livia Ivasko, University of Szeged, Hungary) | Tricky linguistics or why Fry’s learned dissertation on language is hilarious (Anabella-Gloria Niculescu-Gorpin, Romanian Academy of Sciences, Romania) | Discrimination and online gaming: A semantic and lexicometric analysis (Albin Wagener, Université de Nantes, France) |
| 16:10-16:40 | Communicating and coping with uncertainty: The case of patients presenting medically unexplained symptoms (Agnieszka Sowińska, Nicolaus Copernicus University, Poland) | Language in the context of worship. The case of liturgical language in Roman Catholicism (Wiktor Pskit, University of Łódź and University of Economy in Bydgoszcz, Poland) | Grendel’s devilish discourse and the post-modern Big Other: Conscious and unconscious relevance (Eduardo J. Varela Bravo, University of Vigo, Spain) |
| 16:45-17:15 | Linguistic usage as a memory medium (Katarzyna Stadnik, UMCS Lublin, Poland) | Con-texts of contemporary art (Agnieszka Ługowska, University of Economy in Bydgoszcz, Poland) | Specific semantic features of the lexical paradigm based on ‘sex distinction’ (Maryia Turchynskaya, Minsk State Linguistic University, Belarus) |
| 17:20-17:50 | On some linguistic and rhetoric conceptualizers in discourse (Azad Mammadov, Azerbaijan University of Languages) | “Mother cooking the big Pelau”: The rise of Kamla Persad-Bissessar at the 2010 General Election in Trinidad and Tobago (Eleonora Esposito, University of Naples Federico II, Italy) | Leadership styles and metaphor use: The case study of presidential New Year greetings (Liudmila Arcimaviciene, Vilnius University, Lithuania) |
| 17:50-18:10 | COFFEE BREAK | | |
| | ROOM 1 | ROOM 4 (Panel 2) | |
| 18:10-18:40 | Follow-ups in the US anti-terrorist discourse. Proposal for a macro-discursive approach to monologic follow-up sequences (Piotr Cap, University of Łódź, Poland) | Pragmatics and analysis of candidate’s election programme (Valery Shyrokov, Maastricht University, The Netherlands) | |
| 18:45-19:15 | Analysis of axiological argumentation as the way to unveil ideology in Polish political discourse (the communicative grammar conception) (Anita Filipczak-Białkowska, University of Łódź, Poland) | Mutuality of identity construction in discourse interaction: From personal stances to collective symbols (Valentyna Ushchyna, Kyiv National Linguistic University, Ukraine) | |
| 19:20-19:50 | <i>Mare reservarum</i> : The legitimation of integrated ocean governance through metaphors (Marta Skorek, University of Warsaw, Poland) | The role of metadiscourse markers in expressing verbal irony in political discourse (Zorica Trajkova, Ss. Cyril and Methodius University, Skopje, Macedonia and Silvana Neshkovska, St. Kliment Ohridski University, Bitola, Macedonia) | |
| 19:55-20:25 | Oppositions of Thailand in tourism discourse, a modern case of orientalism? (Thitima Sukaew, University of Birmingham, UK) | Final Discussion | |
| 21:15-24:00 | CONFERENCE DINNER | | |

Tuesday, 14 April

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| 9:00-10:00 | PLENARY LECTURE 7, AULA, Rukmini Bhaya Nair (Indian Institute of Technology, Delhi, India) CANINES, SIMIANS, HUMANS: Can the methods and insights of pragmatics be extended to the study of interactions with and amongst other species? | | |
| 10:00-11:00 | PLENARY LECTURE 8, AULA, Michael Haugh (Griffith University, Brisbane, Australia) Implicature as social action | | |
| 11:00-11:20 | COFFEE BREAK | | |
| | AULA | ROOM 1 (Panel 1 Revisiting Grice's philosophy of language, convener: Marta Dynel) | ROOM 4 (ENIEDA Panel Identity in text, context, reality: between conflict and cooperation, conveners: Svetlana Kurteš and Monika Kopytowska) |
| 11:20-11:50 | On discourse perspective in lyrical poetry (Gennadij Zeldowicz, University of Warsaw, Poland) | The construction of humor and criticism in parodic texts: a Neo-Gricean model (Eleni Kapogianni, University of Kent, UK) | Minority identities in reality: Between conflict and cooperation (Jagoda Granić, University of Split, Croatia, ENIEDA Network) |
| 11:55-12:25 | Grounding through tense-aspect morphology in lyric poetry (Józefina Piątkowska, University of Warsaw, Poland) | Implicit meaning in a belles-lettres text: Speech means in a cognitive paradigm (Anna Kuznyetsova, Zhytomyr State Ivan Franko University, Ukraine) | Disambiguating the language of tolerance in post-conflict societies: the Balkans, twenty years on (Svetlana Kurteš, University of Portsmouth, UK, ENIEDA Network) |
| 12:30-13:00 | The demonstration of power and solidarity in conversational interaction – recorded conversations with theater actors (Evandro Reis Santos, University of Sao Paulo, Brazil) | Post-Gricean pragmatics and the utterance/contribution distinction (François Nemo and Camille Létang, University of Orleans, France) | Teaching intercultural pragmatics through raising students' awareness as to business metaphors (Teodora Popescu, University of Alba Iulia, Romania, ENIEDA Network and Dan Iordachescu, University of Alba Iulia, Romania) |
| 13:05-13:35 | Negotiating pragmatic force in restaurant service encounters (Larssyn Rüegg, University of Zurich, Switzerland) | Evaluative implicature in irony (Marta Dynel, University of Łódź, Poland) | Mediatized representations of women in science in contrast in English-speaking contexts (Alcina Sousa, University of Madeira, Portugal, CEAUL, ENIEDA Network) |
| 13:40-14:10 | Identity in discourse: The translation of articles' headlines in <i>National Geographic</i> (Maria Antoniou, University of Athens, Greece) | Final Discussion | An ethnographic case study of emerging multilingual children's learning of English and heritage languages in their social networks in England (Biljana Savikj, University of Cambridge, UK, ENIEDA Network) |
| 14:10-15:10 | LUNCH | | |
| | | ROOM 1 | ROOM 4 (ENIEDA Panel) |
| 15:10-15:40 | | Press translation: Hyperbole and understatement as tools for manipulation (Jolanta Osękowska-Sandecka, University of Zielona Góra, Poland) | Church, identity and political ideology: The anti-clerical discourse in the Polish blogosphere (Monika Kopytowska, University of Łódź, Poland, ENIEDA Network) |
| 15:45-16:15 | | Metalinguistic tautologies in the Russian language (Elena Vilinbakhova, St. Petersburg State University, Russia) | Segregated education in the racial state of Bosnia 20 years after the Dayton Agreement (Maja Halilović-Pastuović, Trinity College Dublin, Ireland, ENIEDA Network) |
| 16:20-16:50 | | Intentionality and film-acts: A Searlean analysis (Zainab Siddique, Namal College, Mianwali, Pakistan) | Final Discussion |
| 16:50 | CONFERENCE CLOSING (ROOM 4) | | |
| 17:15 -18:15 | ENIEDA Annual General Meeting | | |